EMERGENCY COMMUNICATION SPECIALIST: ADİL

CBOT's Digital Emergency Manager

Need

In the past two years alone, Türkiye has experienced 28,215 natural events according to AFAD records. Earthquakes, floods, fires... Such disasters pose not only operational disruptions for companies but also massive risks in terms of employee safety, morale, reputation, and resource management.

In times of crisis, accessing accurate information, knowing which employees are safe, and identifying who needs help must all be accomplished within minutes. However, this is not possible with traditional methods. Security verification issues, lack of coordination, and time loss can lead to severe consequences both for human lives and brand value.

This is precisely why companies need a multi-channel, AI-powered, real-time emergency communication solution. Adil directly addresses this need.

- Instant Situation Assessment and Rapid Decision-Making
- Operational Continuity and Proper Resource Management
- Protecting Company Reputation and Reliability

CBOT, as Türkiye's leading technology company in the field of artificial intelligence and generative artificial intelligence, maintains its industry leadership through innovative solutions and strong corporate collaborations. Operating across a wide range of sectors from banking to retail, from e-commerce to the public sector, CBOT is known for its projects that reach millions of end users.

Since 2015, with its AI-powered products offered in customer service, process automation, and digital workforce solutions, it has been adding speed, efficiency, and quality to the business processes of its corporate clients. As a strong technology player in both the domestic and global markets, CBOT continues to grow by increasing its investments in innovation.

Adil is an AI-powered emergency communication solution that enables companies to instantly reach their employees during times of crisis, verify their safety, identify their needs, and provide managers with the ability to take fast and accurate action.

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Solution

As CBOT's AI-powered Emergency Communication Specialist, ADIL instantly reaches company employees during crises via WhatsApp, SMS, and IVR, checks on their safety, and identifies their needs, providing managers with clear and rapid information flow during critical minutes.

Its greatest advantage is that it communicates through the channels employees already use daily, without requiring them to install an extra app on their phones. With both manual and AI-supported automatic triggering capabilities, the system quickly launches crisis scenarios and helps companies turn moments of chaos into organized, controlled management.

ADIL integrates with existing systems by adapting to cloud or on-premise infrastructures and processes sensitive data with high security standards. Through robust reporting tools, live data dashboards, and Zoom integration, it delivers up-to-date information to managers at all times, enabling post-crisis process analysis and continuous improvement.

1. Instant Situation Assessment and Rapid Decision-Making

In times of crisis, ADIL springs into action within seconds, checking on employees' status and instantly identifying who is safe and who needs assistance. Responses received via WhatsApp, SMS, and IVR are analyzed in real time and reported live on the manager's dashboard. This enables managers to make rapid, accurate, data-driven decisions without relying on guesswork or incomplete information.

2. Operational Continuity and Proper Resource Management

During a crisis, manual communication methods slow down, lines may be cut, and resources can be misdirected. With its multi-channel and automated structure, ADIL ensures uninterrupted communication, instantly collects assistance requests and location data. This allows teams to focus on the most critical points, prevents incorrect or unnecessary resource expenditure, and enables operational processes to continue with minimal damage.

3. Protecting Company Reputation and Reliability

Companies that can respond to emergencies in a prepared and organized manner gain credibility in the eyes of their employees and create a strong sense of responsibility in the public and among business partners. ADIL professionalizes this process, enabling companies to act transparently, quickly, and effectively during crises; this, in the long run, strengthens brand value and employee engagement.

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AI-powered automatic triggering

Multi-channel communication via WhatsApp, SMS, and IVR

Real-time reporting and instant status monitoring

Flexible cloud and on-premise deployment with integration into existing systems
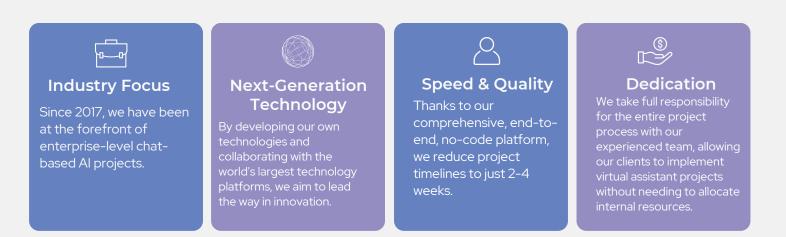
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About CBOT

Since our establishment in 2017, we have been empowering organizations with comprehensive AI solutions through our advanced, enterprise-grade AI-powered platform.

At CBOT, we offer companies and public institutions the ability to develop virtual assistants and chat-based automation systems that interact with end users or employees, leveraging advanced Generative and Conversational AI technologies. Our platform is trusted by over 100 businesses, particularly excelling in financial services, e-commerce, telecommunications, and customer service sectors.

In addition to being featured in Gartner market reports, we are recognized for our partnerships with global technology leaders such as Meta, Google, OpenAI, and Microsoft. Our award-winning, no-code AI platform seamlessly integrates with Large Language Models (LLM) and Natural Language Processing (NLP) systems, providing hybrid models that enhance customer and employee experiences.

Sector Leader #1	**Customer 100+**	**Awards 30+**
Resolution Rate >70	**AI Success Rate > 97**	**GARTNER Reports 3**

Why CBOT?

Industry Focus
Since 2017, we have been at the forefront of enterprise-level chat-based AI projects.

Next-Generation Technology
By developing our own technologies and collaborating with the world's largest technology platforms, we aim to lead the way in innovation.

Speed & Quality
Thanks to our comprehensive, end-to-end, no-code platform, we reduce project timelines to just 2-4 weeks.

Dedication
We take full responsibility for the entire project process with our experienced team, allowing our clients to implement virtual assistant projects without needing to allocate internal resources.